



PRESS RELEASE  
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## COOi Studios to launch COOi Climate Tech at Mining Indaba 2023

*COOi Studios expands its offering leveraging its design, technology and innovation capability to support large enterprises to solve for climate change*

[COOi Studios](#) is set to launch its new business arm, COOi Climate Tech that is supporting large enterprises with approaches and solutions for low-greenhouse gas (GHG) energy generation across the value chain; storage, transport, business processes and land use through the application of emerging technologies. Leveraging their strategy and open innovation expertise they are helping large enterprises reimagine their business models that use less resources and introduce circular models of consumption and lastly delivering actionable insights through better collection, storage and analytical use of data borrowed from their enterprise resource planning (ERP) systems.

COOi Climate Tech's launch is the first of COOi's additional ventures that forms part of their growth strategy. "The timing of our launch is calculated, we have been operating for over three years, delivering innovative technology products and services for resources, financial services, consumer, health and public sector organisations both locally and internationally. It's now time for us to apply our learnings into the pressing matter of climate change that is affecting the operations and profitability of our client's", said Sandiso Sibisi, Founder and Studios Director of COOi Studios.

The addition of COOi Climate tech demonstrates COOi's agility to leverage their expertise of design, technology and innovation to best support large enterprises. With increasing regulation and new standards, organisations need accurate data for better decision making, hardware and software that solves for climate change embedded within their operations. "We have applied artificial intelligence, machine learning, internet of things and 3D printing in developing our software and hardware solutions. Our co-creation ethos was upheld in the development process as we worked closely with our existing clients to develop these solutions, product-market-fit is very important to us", added Sibisi.

The COOi Climate Tech business launch is happening at the backdrop of the Investing in African Mining Indaba 2023 week in Cape town on 8th February. At the launch, guests will have the opportunity to experience the developed climate tech solutions. Sandiso will share the story behind the birth of COOi climate tech and its offerings. The keynote address will be delivered by Dr Themba Mkhwanazi, Chief Executive Officer of Global Bulk Commodities at Anglo American.

COOi Studios invites members of the media to join us for the launch event and experience the future in climate change action in South Africa. To find out more about our contributions at Mining Indaba 2023 please follow the [\[link.\]](#)

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[COOi Climate Tech PRESS PACK](#)[\[Link to Media Pack\]](#)

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[COOi Studios](#) is an innovation accelerator partner to corporates, start-ups and government organisations. We help enterprises accelerate innovation to deliver exponential growth using our highly-tuned innovation methodologies. We work with business leaders to drive innovation culture and rapidly deliver emerging technology innovations (AI, VR, AR, IoT, Robotics and 3D printing). We are an ecosystem enabler that provides access between local and global start-ups to large corporations in South Africa and other international clients. COOi is a BEE Level 1 100% Black Female and Youth owned EME.

